

Analytics Day 2020, June 11

9:00 AM

Welcoming Remarks

Dr. Heather Norris, Interim Provost and Executive Vice Chancellor of Appalachian State University

9:05 AM

Early Outreach: Enabling Timely Interventions through a Homegrown Survey for New Students

Ginny Moench, Appalachian State University

9:30 AM



Story as a Craft by Featured Speaker Joshua Smith
Tableau Zen Master, Public Ambassador, Iron Viz Co-Champion,
and Data Visualization Instructor, Denison University

10:00 AM

Supporting Academic Departments with Custom Built Dashboards

Zane Kratzer & Caroline Seguin, Lehigh University

10:25 AM

Survival Analysis and Conversion Rates: Tracking Student Success at an Online University

Geoff Koch, American Public University System

10:50 AM

Using Tableau to Track Stewardship Prospects

Megan Van Dorn, Rutgers University

11:15 AM

Who are we Reaching on Campus?

Megan Slemons, Emory University

11:40 AM

Utilizing Tableau to Visualize Key Performance Indicators that Drive Institutional Effectiveness

Catherine Gagne & Melanie Sullivan, Providence College

12:05 PM

NCCCS's Journey Toward Public-Facing Dashboards: Updates and Lessons Learned

Elizabeth Stoddard & Katie Bao, NC Community College System Office

12:30 PM

Reinventing Box-and-Whisker Plot Distribution Charts with Tableau

Meghal Parikh, Rollins College

12:55 PM

Visualizing Financial Data at Clemson

Jade Wimpey, Clemson University

1:20 PM

Visualizing Student Success Using a Sankey Diagram

Tim Young, University of Florida

1:45 PM

Data and Floorplans: Connecting Multiple and Varied Data Sources with GIS Files in Tableau

Cody Buchanan, Appalachian State University

2:10 PM



Showcasing Higher Ed Data: How to let the Public know what's Important by Featured Speaker Jon Boeckenstedt
Author of *Higher Ed Data Stories* blog and Vice Provost of Enrollment Management, Oregon State University

2:40 PM

Usability Testing Tableau Dashboards

Roshni Gohil, Massachusetts Institute of Technology

3:05 PM

Spicing up your Demographics Data

Chelsea Wilson & Brian Crawford, UNC Chapel Hill

3:30 PM

Monitoring Student Enrollment, Retention and Graduation on a Daily Basis at a Time of Crisis

Juan Xu & Joe McLaughlin, Clemson University

3:55 PM

Educational Analytics – A New Framework for Evidence Based Decision Making using Tableau

Bobbie Kite & Chris Nicholson, University of Denver

4:20 PM

Data-Informed Instructional Resource Allocation

Linda Davis & Harold Thomas, Western Carolina University

4:45 PM

Closing Remarks

Registration Link: https://appstate.az1.qualtrics.com/jfe/form/SV_cHqaEeV538PNGm1

Contact with Questions: moenchv@appstate.edu